
State: Arkansas **Filing Company:** Family Life Insurance Company
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: FLIC Med Supp Rate 2012
Project Name/Number: /

Filing at a Glance

Company: Family Life Insurance Company
Product Name: FLIC Med Supp Rate 2012
State: Arkansas
TOI: MS08I Individual Medicare Supplement - Standard Plans 2010
Sub-TOI: MS08I.012 Multi-Plan 2010
Filing Type: Rate
Date Submitted: 11/02/2012
SERFF Tr Num: CEUL-128753740
SERFF Status: Closed-Disapproved
State Tr Num:
State Status: Disapproved-Closed
Co Tr Num: FLIC_AR_MSGR_2012

Implementation: 04/01/2013
Date Requested:
Author(s): Bin Hu, Shaun Dillon, Allie Zhou, Cindy Hu, Norma Flores, Janett Turcios, Marlinia Jao
Reviewer(s): Stephanie Fowler (primary)
Disposition Date: 12/12/2012
Disposition Status: Disapproved
Implementation Date:

State Filing Description:

State: Arkansas
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: FLIC Med Supp Rate 2012
Project Name/Number: /

Filing Company: Family Life Insurance Company

General Information

Project Name: Status of Filing in Domicile: Pending
Project Number: Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments:
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Individual Market Type:
Overall Rate Impact: 9% Filing Status Changed: 12/12/2012
State Status Changed: 12/12/2012
Deemer Date: Created By: Shaun Dillon
Submitted By: Shaun Dillon Corresponding Filing Tracking Number:

Filing Description:

An actuarial study of our business in this line has revealed that our current rates are inadequate to support our experience. We have included the required Actuarial Memorandum detailing the actuarial analysis of our experience.

The company is requesting a 9% rate increase in premiums for all plans. The rate increase will apply to both policies in force and new issues. The target date for implementation is assumed to be 4/1/2013. The actual date which the new rates become effective for this state will not be sooner than one year after the implementation date of the last approved rate increase.

We appreciate the Department's time and consideration in the review of this filing for Family Life.

Company and Contact

Filing Contact Information

Shaun Dillon, Financial Analyst SDillon@manhattanlife.com
Wortham Tower 713-821-6535 [Phone]
2727 Allen Parkway, Suite 500 713-529-9425 [FAX]
Houston, TX 77019

Filing Company Information

Family Life Insurance Company CoCode: 63053 State of Domicile: Texas
10777 Northwest Freeway Group Code: 1117 Company Type:
Houston, TX 77092 Group Name: Manhattan State ID Number:
(800) 877-7705 ext. [Phone] Insurance Group
FEIN Number: 91-0550883

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes
Fee Explanation: State of domicile fee: \$50.00
Per Company: No

Company	Amount	Date Processed	Transaction #
Family Life Insurance Company	\$50.00	11/02/2012	64508971

State:	Arkansas	Filing Company:	Family Life Insurance Company
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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Disapproved	Stephanie Fowler	12/12/2012	12/12/2012

Objection Letters and Response Letters

Objection Letters

Status	Created By	Created On	Date Submitted
Pending Industry Response	Stephanie Fowler	11/14/2012	11/14/2012

Response Letters

Responded By	Created On	Date Submitted
Shaun Dillon	11/27/2012	11/27/2012

Amendments

Schedule	Schedule Item Name	Created By	Created On	Date Submitted
Supporting Document	Outline of Coverage with updated 2013 deductibles	Shaun Dillon	11/29/2012	11/29/2012

State:	Arkansas	Filing Company:	Family Life Insurance Company
TOI/Sub-TOI:	MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010		
Product Name:	FLIC Med Supp Rate 2012		
Project Name/Number:	/		

Disposition

Disposition Date: 12/12/2012

Implementation Date:

Status: Disapproved

Comment: Given the fact that we approved some pretty significant rate increase on this block of business for at least the last three years; we cannot approved this rate request at this time.

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where req'd):	Minimum % Change (where req'd):
Family Life Insurance Company	9.000%	9.000%	\$97,520	592	\$1,083,556	9.000%	9.000%

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Disapproved	No
Supporting Document	Outline of Coverage with updated 2013 deductibles	Disapproved	No
Rate	Rate Pages	Disapproved	No

State: Arkansas **Filing Company:** Family Life Insurance Company
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: FLIC Med Supp Rate 2012
Project Name/Number: /

Objection Letter

Objection Letter Status	Pending Industry Response
Objection Letter Date	11/14/2012
Submitted Date	11/14/2012
Respond By Date	12/14/2012

Dear Shaun Dillon,

Introduction:

I need some clarification on this filing. Exhibit I is broken down for the 1990 plans separately from the 2010 plans and then both plans pooled together. The Arkansas specific information (which I assume is Exhibit IV, though it is not labeled as such) only has one set of information. Is this information the information for the 1990 plans and 2010 plan pooled together?

Conclusion:

A.C.A. 23-79-109(1)-(5) sets forth the procedure by which filings may be deemed approved upon the expiration of certain time periods with no affirmative action by the commissioner. If the commissioner determines that additional information is needed to make a decision regarding approval, such request for information will be made to the company. The filing will not be considered complete until said additional information is received. The time periods set forth in this statute will not begin to run until the filing is complete.

Please feel free to contact me if you have questions.

Sincerely,

Stephanie Fowler

State: Arkansas **Filing Company:** Family Life Insurance Company
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: FLIC Med Supp Rate 2012
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Response Letter

Response Letter Status	Submitted to State
Response Letter Date	11/27/2012
Submitted Date	11/27/2012

Dear Stephanie Fowler,

Introduction:

Response 1

Comments:

Good morning,

Please note that except for Exhibit I, all other exhibits have 1990 and 2010 experience pooled together. Thank you.

Changed Items:

No Supporting Documents changed.

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

Conclusion:

Sincerely,
Shaun Dillon

State:	Arkansas	Filing Company:	Family Life Insurance Company
TOI/Sub-TOI:	MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010		
Product Name:	FLIC Med Supp Rate 2012		
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Amendment Letter

Submitted Date: 11/29/2012

Comments:

Good morning,

I have been advised that the state requires annual filings with the 2013 deductibles. Please find this Outline of Coverage attached to this amendment. Thank you.

Changed Items:

No Form Schedule Items Changed.

No Rate Schedule Items Changed.

Supporting Document Schedule Item Changes	
Satisfied - Item:	Outline of Coverage with updated 2013 deductibles
Comments:	
Attachment(s):	
AR 2010--Eff 1-1-13.pdf	

State:	Arkansas	Filing Company:	Family Life Insurance Company
TOI/Sub-TOI:	MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010		
Product Name:	FLIC Med Supp Rate 2012		
Project Name/Number:	/		

Rate Information

Rate data applies to filing.

Filing Method:	SERFF
Rate Change Type:	Increase
Overall Percentage of Last Rate Revision:	7.000%
Effective Date of Last Rate Revision:	04/01/2012
Filing Method of Last Filing:	SERFF

Company Rate Information

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where req'd):	Minimum % Change (where req'd):
Family Life Insurance Company	9.000%	9.000%	\$97,520	592	\$1,083,556	9.000%	9.000%

SERFF Tracking #:

CEUL-128753740

State Tracking #:

Company Tracking #:

FLIC_AR_MSGR_2012

State: Arkansas

Filing Company:

Family Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: FLIC Med Supp Rate 2012

Project Name/Number: /

Rate/Rule Schedule

Item No.	Schedule Item Status	Document Name	Affected Form Numbers (Separated with commas)	Rate Action	Rate Action Information	Attachments
1	Disapproved 12/12/2012	Rate Pages	MSIAA200810 AR, MSIAB200810 AR, MSIAC200810 AR, MSIAD200810 AR, MSIAE200810 AR, MSIAF200810 AR, MSIAG200810 AR, MSIAA201006 AR, MSIAB201006 AR, MSIAC201006 AR, MSIAD201006 AR, MSIAF201006 AR, MSIAG201006 AR, MSIAM201006 AR, MSIAN201006 AR	New		Exhibit IV_AR (Rates).pdf

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy Standardized Plan A

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	1,577	1,753	9.0%	9.0%	1,719	1,911

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

Arkansas

722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198, 72199.....	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy
Standardized Plan B

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	1,920	2,133	9.0%	9.0%	2,093	2,325

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

Arkansas

722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198, 72199.....	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy Standardized Plan C

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	2,225	2,472	9.0%	9.0%	2,425	2,694

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

<u>Arkansas</u>	
722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198, 72199.....	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy Standardized Plan D

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	2,013	2,234	9.0%	9.0%	2,194	2,435

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

Arkansas

722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198, 72199.....	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy Standardized Plan E

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	2,020	2,245	9.0%	9.0%	2,202	2,447

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

<u>Arkansas</u>	
722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198, 72199.....	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy Standardized Plan F

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	2,276	2,529	9.0%	9.0%	2,481	2,757

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

Arkansas

722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198, 72199.....	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy Standardized Plan G

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	2,022	2,248	9.0%	9.0%	2,204	2,450

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

<u>Arkansas</u>	
722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142,	
72164, 72180, 72183, 72190, 72198, 72199.....	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy
Standardized Plan M

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	1,812	2,012	9.0%	9.0%	1,975	2,193

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

Arkansas

722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198,	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85

Family Life Insurance Company

APPENDIX A - GROSS ANNUAL PREMIUMS

Medicare Supplement Policy
Standardized Plan N

Issue Age	Current Rates		Proposed Rate Increase Percentage		Proposed Rates	
	Preferred	Standard	Preferred	Standard	Preferred	Standard
All	1,593	1,771	9.0%	9.0%	1,736	1,930

Modal Factors: Ann:1.0000 Semi: 0.5200 Qtrly: 0.2650 Mthly: 0.0833

A discount factor of 0.93 is applied for married applicants.

Area Factors:

Arkansas

722.....	1.00
72002, 72053, 72065, 72076, 72078, 72099, 72103, 72113-72120, 72124, 72135, 72142, 72164, 72180, 72183, 72190, 72198,	1.00
All other zip codes beginning with 720 and 721.....	0.95
Rest of State.....	0.85